



Membership Application Form 2012-2013

Please indicate the applicable membership category. If you aren't certain where your publication fits into MMPA's criteria, we'll help determine the appropriate category upon receipt of application.

- Standard Member:
- I publish one or more Canadian magazines or journals;
 - Our head offices are located in Manitoba, and effective managerial, editorial, and financial control is in the hands of Canadian citizens;
 - We use the original work of Canadian writers, photographers and artists as a substantial part of our editorial content;
 - We have established and sustained a regular frequency of publication over the past 12 months and maintain accepted standards of editorial and production quality.

**Probationary status may be granted to publishers who have not yet established a regular frequency of publication.*

- Affiliate Member:
- I am a publisher or representative of a trade journal, newsletter, house organ, publication circulated exclusively to a membership, advertising catalogue, promotion publication, or newspaper.
 - I support the aims of the Association.
- Associate Member:
- I am an individual or allied business or trade organization and I support the aims of the Association.

1. Contact Information

Name of Publication: _____

Name & Title of Representative: _____

Mailing Address: _____

Telephone: _____ Fax: _____

E-mail address: _____

Website address: _____

Name of Publisher: _____ Telephone: _____

Name of Editor: _____ Telephone: _____

2. Type of Publication:

- Consumer General
- Politics/Religion/Opinion
- Arts & Literary
- Home/Garden/Food
- Lifestyle
- Scholarly Journal
- Trade & Association
- Farm/Agribusiness
- Other _____

3. Magazine frequency _____ Year of First issue _____

4. Average number of pages per issue: _____

5. Average circulation per issue: _____

6. Cover price: _____

7. Annual subscription price: _____

8. Paid employees (annual full-time equivalent) _____

9. Editorial Statement of Purpose:

Membership Fees

STANDARD & AFFILIATE -1 Title

STANDARD & AFFILIATE-Multiple Titles

Circulation	Fee \$	Combined Circulation	Fee \$
1—5,000	\$65	Less than 100,000	200
5,001-10,000	\$100	100,000+	500
10,001-30,000	\$150		
30,001-100,000	\$175		
\$100,001 +	\$200		

ASSOCIATE MEMBER

Employees	Fee \$		
1—3 employees	\$100		
4-20 employees	\$200		
21-50 employees	\$500		
51-200 employees	\$750		
200 +	\$1,000		

PROBATIONARY MEMBERS: \$50

Fee payment enclosed: Yes No

Method of Payment (*please check*)

Visa . MasterCard . Cheque

Credit Card #: _____

Expiry Date: _____ Signature: _____

For Office Use Only: Committee Approval Date: _____ Board Approval Date: _____
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Please return this form, along with your membership fee payment to:
The Manitoba Magazine Publishers' Association (MMPA)
 606 – 100 Arthur Street, Winnipeg, Manitoba R3B 1H3
 Ph: (204) 942-0189 / Fax: (204) 942-1555 / E-mail: mpa@mts.net